


CHRIS DERRY

PHOTOGRAPHER & CREATIVE PROFESSIONAL



PHOTOGRAPHER/DESIGNER/CREATOR

 (813) 842-2852

ABOUT ME

15+ years experience as a creative marketing professional specializing in cross-channel design including print, web, email, social media, video and point of purchase displays.

Current objective: Establish a new professional partnership utilizing my range of creative content development skills while furthering the goals of the partner organization and their internal team.

In my free time, I'm passionate about bad dad jokes, playing drums and percussion as a working musician, coaching soccer, and exploring unique culinary experiences with my wife. I have a love of photography, creative video production, intellectual curiosity, and geeking out on history shows and Jeopardy.





SKILLS

Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
Lightroom	<div><div></div></div>
After Effects	<div><div></div></div>
Wordpress	<div><div></div></div>
Email Marketing	<div><div></div></div>
Video Editing	<div><div></div></div>


EXPERIENCE

- Freelance Creative Specialist**  Sep 2010 to Present
Salt Creative LLC (self employed) - Leesburg, VA
Specializing in agency white label partnerships to enhance the capabilities of full service marketing agencies. Acting on behalf of small to medium sized business clients by developing and maintaining client websites, social media platforms, and producing photo, video and other creative content to promote business and engage with end-users.
- Digital Manager**  Mar 2011 to Present
Slyce Pizza Bar - Locations in Indian Rocks Beach and Madeira Beach, FL
Digital marketing management, web development, graphic design, social media and online reputation management.
- Graphics & Motion Design**  Sep 2015 to May 2016
Nicopure Labs LLC (in-house agency) - Trinity, FL
Create original designs for web, print, email, and produce corporate motion graphics videos for website, trade shows, and retail POP.
- Production Manager**  Feb 2009 to Sep 2010
Graphix Connection - Oldsmar, FL
Ensure large format print projects are completed accurately and on time. Design, preflight, proof, and submit client artwork for production.
- Fiber Support Analyst**  Jan 2008 to Sep 2009
Verizon, Tampa - FL
Provide technical support to Verizon FIOS customers, with a priority on accuracy, efficiency, and world-class customer service.
- Senior Photo Retouch Artist**  Feb 2005 to Sep 2007
Big Bamboo Creative - Sarasota, FL
Prepare and retouch fashion magazine editorial photo spreads. Retouching and printing of fine art, real estate and portrait photography.

EDUCATION

- B.S. Marketing**  Graduated Dec 2008
University of South Florida - St. Pete, FL
- A.S. Digital Media**  Graduated Nov 2001
Full Sail - Winter Park, FL
- A.S. Computer Graphics & Design**  Graduated June 2000
Keiser University - Tallahassee, FL
- H.S. Diploma - Leadership Training, Music Scholarship, General Studies, Varsity Soccer & Lacrosse Goalie**  Graduated June 1995
Valley Forge Military Academy - Wayne, PA

REFERENCES

-  **Robert Edwards / Art Director, Nicopure Labs**
redwards@nicopure.com - (813) 310-7329
-  **Tim Boatright / VP Creative, Marketing Associates USA**
tboatright@maiusa.com - (813) 598-4813
-  **Matthew Doniger / Southeast Sales Rep, Signature Graphics Inc.**
mdoniger23@gmail.com - (813) 328-9887

